

CONSTRUCTION IS MORE THAN A BLUEPRINT. IT'S A COMMITMENT.



Started back in 1992, Fair & Square Remodeling has become one of Minnesota's most reputable remodeling companies. Our reputation was built on our commitment to quality craftsmanship, professional knowledge and customer satisfaction.

Today, we continually strive to be a role model in the home improvement industry by providing the best possible experience and outcome for our customers. To do this, we've improved upon the remodeling process — a process we think sets us apart from other full-service remodeling companies.

OUR PROCESS

DESIGN & FEASIBILITY **Lead Us**

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At Fair & Square Remodeling, we lead with design and feasibility. This means we work together with you to identify all of your wants and needs in a renovation before construction ever begins. Based on our conversations, we then develop design plans and conduct our signature feasibility study, which includes structural and budgetary elements customized to you and your home.

REAL NUMBERS **Guide Us**

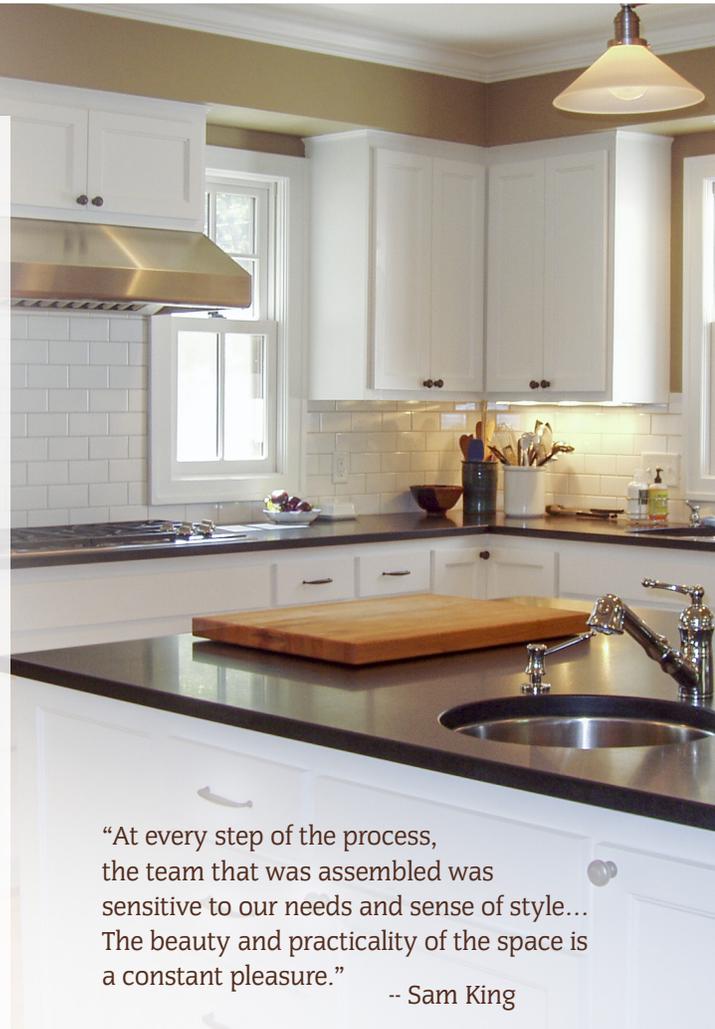
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From there, we estimate the costs. But it isn't until we've determined all the details for the design that we draw up an official estimate. In our opinion, we owe it to you to provide real numbers based on real designs, so you don't have to worry whether to expect a 30% to 50% markup from the estimated budget. We get down to the screw and nail.

SKILLED PLANNING **Drives Us**

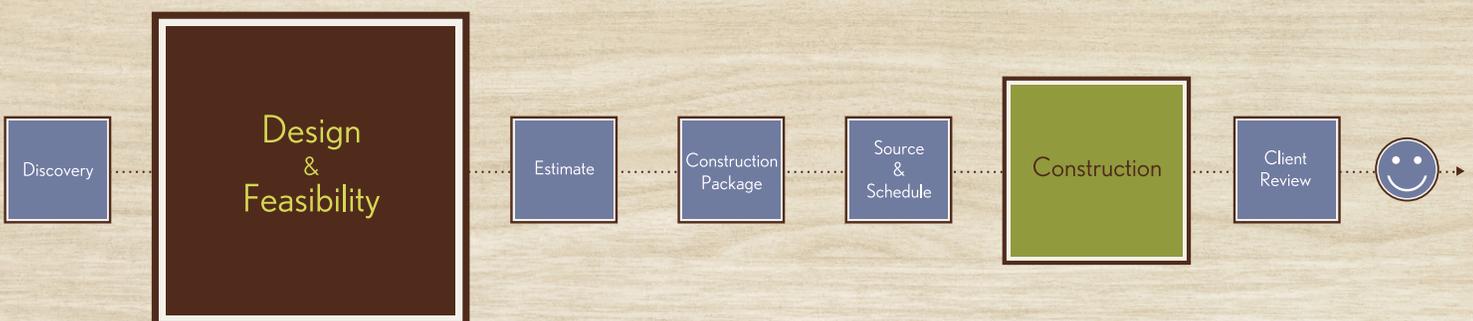
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With design and estimate in hand, we then schedule every element of construction, coordinating the dates and times with you to always keep you in the know. After the schedule is set, we begin the renovation of your new space. But don't expect us to go silent once construction begins. From day one, your lead carpenter will keep you up to date with its progress until completion.



“At every step of the process, the team that was assembled was sensitive to our needs and sense of style... The beauty and practicality of the space is a constant pleasure.”

-- Sam King



THE FAIR & SQUARE DIFFERENCE



Besides providing a seamless renovation, we've found that our process enables us to:

- Support you in making informed decisions
- Satisfy your expectations for the new space and the experience
- Minimize your stress during a renovation
- Eliminate surprises in cost and construction
- Turn around projects in 1/3 less time
- Finish your space in line with the estimated budget

OUR SERVICES:

If you hadn't guessed already, we hold homeowners in high regard. In our opinion, a home is just a house without the homeowner, so we always try to see each renovation from the homeowner's point of view.

This has led us to take a more customer-centric approach built on four pillars of uncommon courtesy™:

1. Feasibility/Planning

Like any homeowner, you want to know the cost and timing of a home renovation. We can give you a ballpark, but it isn't until we understand the limitations of a space that we can tell you its possibilities and, in turn, its price.

2. Communication

From start to finish, communication is everything to a successful renovation. We pride ourselves in our ability to adapt to all communication styles. We ask questions, then ask for clarification. And we never stop communicating throughout the remodeling process.

3. Expertise

Everyone involved in the renovation has years of experience in the field. We only work with the best of the best, so we can ensure you're getting the best possible solutions in design and the best possible quality in execution.

4. Human Needs

To put it simply, we care. We care about your wants and needs. We care about your opinions. We care about your home. But we also care about how you experience the remodeling process. We want you to enjoy it just as much as your new space.



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